

# Theodore Roe, Esq.

## Veritas Business Law, LLC

Ted Roe represents both companies and individuals with intellectual property issues, from pre-registration advice to registration to licensing to infringement actions. He also represents clients from a variety of industries in business matters from business entity formation to issues involving contracts to securities to business litigation.

### **Experience**

- Handled multiple high profile intellectual property cases to successful resolutions.
- Filed over 1000 trademark and copyright registration applications.
- Represented several Oregon residents in a large copyright troll case brought by a Hollywood studio to successful conclusion.
- Has represented clients from all over the United States as well as over 30 foreign countries in Oregon Courts in addition to several other states.
- Has represented companies and individuals in business disputes relating relating to minority shareholder disputes, employment matters, contract matters, regulatory matters (including the cannabis industry), as well as many other transactional matters and disputes.

### **Education**

- University of Wisconsin - Bachelor's Degree - Political Science (1994)
- London School of Economics and Political Science - Year Abroad (1998)
- Valparaiso University School of Law - Juris Doctor Degree (1998)
- Cambridge University - Year Abroad (1996)

### **Admissions**

- Oregon State Courts
- United States District Court, District of Oregon

### **Memberships**

- Oregon State Bar, Public Relations Committee (1999-2004), Chair (2000, 2001)
- Oregon State Bar, Intellectual Property Section (2004-present)
- American Bar Association, Business Law Section (2003)-present)
- American Bar Association, Intellectual Property Law Section (2003-present)
- Multnomah County Bar Association Professionalism Committee (1999-2006)
- Multnomah County Bar Association Membership Committee (2004-2007)

- University Club of Portland Membership Committee (2004-2007)
- International Trademark Association Leadership Development Committee (2009-2015)
- Federal Bar Association, Intellectual Property Law Section (2003-present)

### **Awards**

- Lawyers of Distinction Top 10% of Attorneys in US (2016)
- Green Office Certified (2005-present)
- Profiled by Portland Business Journal (June 29, 2012)
- OHSU Service Award Exemplifying OHSU's Service Principle to Inspire by Lifting Others

### **Publications**

- "Money Changes Everything" - IP Magazine (Feb. 2012)
- "Slaying the Troll" - IP Magazine (July/August 2013)
- Quoted in the Fordham IP, Media and Entertainment Law Journal (Feb. 2017)
- "Social Media and Trademark Law in the 21st Century: Presenting Opportunities and Problems" - Thomson Reuters (March 2011)
- "Trademark vs. Copyright -- What's the Difference?" - ezinearticles.com (Feb. 2011)
- "Innovations in the Cannabis Industry -- A Legal Perspective" - Oregon Cannabis Connection (June 2015)
- "Insights from Leading Voices in the Industry" - CraftMaryJane.com (August 2015)
- "They Got Capone This Way... Why Not You? - 280E - What You Don't Know Can Hurt You" - Dope Magazine (July 2015)
- "Assumption and Assignment of Executory Contracts in Chapter Seven Bankruptcy Cases: What A Long, Strange Trip It Has Been" Oregon State Bar Debtor/Creditor Newsletter, Fall 1999
- Poetry published in Main Street and Trinity Literary Journals and in Nature's Echoes ISBN: 1-58235-564-9.

### **Speaking Engagements**

- "Legal Issues & Pitfalls in Raising Capital" - International Cannabis Business Conference, Sept. 28, 2018
- "Cannabis Regulation" - Oregon Medical Marijuana Business Conference, March 15, 2015
- "Branding and IP in the Cannabis Industry" - Oregon Medical Marijuana Business Conference Sept. 12, 2015
- "Producers Panel" - Oregon Medical Marijuana Business Conference, Sept. 13, 2015
- "Securities, Business and IP Law and Cannabis" - Oregon Hemp Convention, Oct. 11, 2015

- “IP for the GP: intellectual property issues for general practitioners” - Clackamas County Bar Association, CLE Presentation, Nov. 14, 2013
- “Mining Social Media: eDiscovery of Social Media” - Clackamas County Bar Association, CLE Presentation, Nov. 14, 2013
- “Copyright Law and the Evolution of the Digital Music Industry” - American Federation of Musicians, October 2011, Keynote Speaker
- Lecture on Marketing & Advertising and related legal issues - National Constitution Center Conference, March 2012

### **Press**

- Oregonian article regarding representation of property owner in case involving cannabis tenant. (Feb. 5, 2016)
- Profiled by Portland Business Journal (June 29, 2012)

### **Community Activities**

- Doernbecher Children’s Hospital - Volunteer - Pediatric Acute Care Center (2015-present)
- Sumner College - Professor - Intellectual Property Law (2014-2016)
- Habitat For Humanity - Volunteer - Portland, Oregon (2000-present)
- Argentine Tango Community - Instructor and Performer (2006-present)
- St. Mary’s Cathedral Choir - Tenor (2000-2008)

### **Languages**

- English
- Spanish
- French
- Italian
- Dutch